



# NURTUURA

A Step Towards Your Financial Freedom...

# PRODUCT CATALOGUE 2024

[www.mynurtuura.com](http://www.mynurtuura.com)





WELCOME!

# About Nurtuura

Welcome to Nurtuura Lifestyle Pvt Ltd. a direct selling company based in Mumbai, India. We specialize in providing natural and effective solutions for various health concerns, using the ancient wisdom of Ayurveda. Our product range includes supplements for various health concerns such as weight management, joint health, men's and women's health, immunity, and stress management, as well as personal care, home care, and food products.

Founded with a vision to build a healthy and prosperous community by providing natural and effective solutions to various health concerns, while also providing a unique and sustainable income opportunity for our distributors.

One of the things that sets us apart is our unique hybrid compensation plan. It's a combination of a Binary and Generation plan, which means that our distributors can earn commissions not only from their personal sales but also from the sales of their team members and even the sales of their team members' team members. It's a great way to build a sustainable income stream and grow your business.

As a company, we pride ourselves on the quality of our products and the effectiveness of our formulas. All of our products are made with high-quality, natural ingredients and are manufactured ensuring the highest level of purity and potency. We are committed to providing our customers with safe, natural and effective products that they can trust.

# Our Vision

To empower individuals to achieve optimal health and prosperity through natural and effective Ayurvedic solutions while positively impacting the communities where we operate.

# Our Mission

- To provide high-quality, natural and effective Ayurvedic products that improve the overall health and well-being of our customers.
- To use the ancient wisdom of Ayurveda to create safe and effective solutions for various health concerns.
- To provide a unique and sustainable income opportunity for our distributors through our hybrid compensation plan and extensive training and support programs.
- To build long-term relationships with our customers and distributors.
- To make a positive impact in the communities where we operate.

# Why Nurtuura

- Nurtuura Lifestyle Pvt Ltd is a direct selling company in India that offers a wide range of products including ayurvedic supplements, personal care, home care, and food products.
- The company was co-founded with a vision to build a healthy and prosperous community by providing natural and effective solutions for various health concerns.
- Nurtuura has a unique hybrid compensation plan which is a fusion of Binary and Generation plan, designed to ensure better income possibilities for the distributors.
- The company provides extensive training and support to its distributors and has a strong online presence to connect with potential customers.
- Nurtuura is committed to making a positive impact in the communities where it operates through social welfare activities and charitable initiatives.

MAKE A  
*difference*





# PAIN RELIEF FORMULA

## Ayurvedic Pain Management

From now on you don't have to settle for just a few hours of pain relief, and you can forget about taking separate remedies for aches, pains, soreness and stiffness.

Introducing our Ayurvedic Pain Relief Formula, a natural and effective way to alleviate pain and discomfort.

This formulation contains 16 proven Ayurvedic herbs that have been traditionally used in the treatment of pain.

### The key benefits of this supplement include:

- ✓ Reducing inflammation and swelling
- ✓ Improving joint mobility
- ✓ Easing muscle tension and stiffness
- ✓ Relieving headaches and migraines
- ✓ Alleviating back pain
- ✓ Improving circulation
- ✓ Calming the mind and promoting overall well-being.

### Dosage:

4 capsules immediately after Dinner with lukewarm water

### WARNING :

Store in a Cool Dry Place away from Children.  
Not Recommended for Pregnant and Lactating Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|               |              |              |
|---------------|--------------|--------------|
| M.R.P<br>2400 | D.P.<br>2000 | B.V.<br>1450 |
|---------------|--------------|--------------|

### SERVING SIZE :

|                           |               |
|---------------------------|---------------|
| 1 Bottle<br>120 Capsules. | 30 Days Pack. |
|---------------------------|---------------|

**Turmeric (Curcuma longa)** - known for its anti-inflammatory properties and is commonly used to alleviate joint pain and stiffness.



**Ashwagandha (Withania somnifera)** - known for its ability to reduce muscle tension and stiffness, as well as its calming effect on the mind.



**Ginger (Zingiber officinale)** - known for its ability to improve circulation and alleviate headaches and migraines.



**Guggulu (Commiphora mukul)** - known for its ability to reduce inflammation and improve joint health.



**Shankhapushpi (Convolvulus pluricaulis)** - known for its ability to calm the mind and promote overall well-being.



**Vidanga (Embelia ribes)** - known for its ability to reduce inflammation and improve joint health.



**Guduchi (Tinospora cordifolia)** - known for its ability to improve immunity and reduce inflammation.



100% AYURVEDIC | 100% VEGETARIAN | STEROID FREE | NO HEAVY METALS | INDEPENDENT LAB TESTED



# DIABETES SUPPORT

## Blood Sugar Management

Diabetes is a chronic health condition that if left untreated leads to serious health disorders like cardiovascular diseases, kidney disorders, nerve damage, poor vision and sexual dis-function.

Fortunately, Mother Nature has given us a number of natural solutions for Diabetes Management.

Introducing our iZinq Diabetes Support Formula, a natural and holistic approach to managing diabetes. Formulated with traditional herbs and spices, this supplement offers unseen benefits to support healthy blood sugar levels.

Our supplement contains a potent blend of 9 ayurvedic herbs known for their effectiveness in managing diabetes:

### These herbs work together to deliver 8 key benefits:

- ✓ Regulates insulin secretion and improves glucose tolerance
- ✓ Reduces inflammation and oxidative stress
- ✓ Enhances insulin sensitivity
- ✓ Improves beta-cell function
- ✓ Lowers high cholesterol levels
- ✓ Boosts antioxidant levels
- ✓ Enhances digestion and absorption of nutrients

### Dosage:

Take 2 capsules, 10 minutes before lunch and dinner with lukewarm water,

### WARNING :

Store in a Cool Dry Place away from Children.  
Not Recommended for Pregnant and Lactating Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|               |              |              |
|---------------|--------------|--------------|
| M.R.P<br>2200 | D.P.<br>1800 | B.V.<br>1300 |
|---------------|--------------|--------------|

### SERVING SIZE :

|                           |               |
|---------------------------|---------------|
| 1 Bottle<br>120 Capsules. | 30 Days Pack. |
|---------------------------|---------------|

**Gymnema Sylvestre** - helps to reduce sugar cravings and lower blood sugar levels



**Fenugreek** - improves glucose tolerance and insulin sensitivity



**Neem** - has anti-diabetic and antioxidant properties



**Turmeric** - has anti-inflammatory and anti-diabetic properties



**Bitter melon** - improves glucose tolerance and insulin sensitivity



**Black plum** - helps to lower blood sugar levels and control diabetes



**Guggulu** - helps to lower cholesterol and Triglycerides



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# PILES SUPPORT

## Hemorrhoids Support Formula

Introducing our Ayurvedic Piles Support Formula, a natural and effective solution for managing symptoms of hemorrhoids. Each bottle contains 120 capsules, to be taken 2 capsules 10 minutes before lunch and dinner with cold water.

### This supplement is packed with 5 key benefits:

- ✓ Reduces inflammation and discomfort associated with hemorrhoids.
- ✓ Improves blood flow to the affected area.
- ✓ Strengthens and tones the veins in the rectal area.
- ✓ Promotes regular bowel movements and aids in preventing constipation.
- ✓ Provides overall support for healthy digestion.
- ✓ Made with a blend of Ayurvedic herbs like

### Dosage:

2 capsules 10 minutes before lunch and dinner with cold water.

### WARNING :

Store in a Cool Dry Place away from Children.  
Not Recommended for Pregnant and Lactating Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|               |              |              |
|---------------|--------------|--------------|
| M.R.P<br>2400 | D.P.<br>2000 | B.V.<br>1500 |
|---------------|--------------|--------------|

### SERVING SIZE :

|                           |               |
|---------------------------|---------------|
| 1 Bottle<br>120 Capsules. | 30 Days Pack. |
|---------------------------|---------------|

**Haritaki:** Known for its ability to heal and soothe the intestinal tract.



**Amla:** Known for its high vitamin C content and antioxidant properties.

**Vidanga:** Known for its anti-inflammatory properties and ability to relieve pain.



**Yashtimadhu:** Known for its ability to soothe and calm irritated mucous membranes.

**Guggulu:** Known for its ability to reduce inflammation and promote healthy digestion.



**Guduchi:** Known for its ability to support healthy immune function and reduce inflammation.

**Triphala:** Known for its ability to gently cleanse and detoxify the gastrointestinal tract.







### These herbs work together to deliver 8 key benefits:

- ✓ Supports healthy testosterone levels
- ✓ Promotes muscle strength and endurance
- ✓ Enhances libido and sexual function
- ✓ Improves energy and vitality
- ✓ Boosts mood and emotional well-being
- ✓ Enhances overall physical and mental performance
- ✓ Promotes healthy aging
- ✓ Boosts Men's fertility by improving sperm count and motility

### Dosage:

5 capsules immediately after breakfast, preferably with warm milk and a teaspoon of honey.

### WARNING :

Store in a Cool Dry Place away from Children.  
Not Recommended for Pregnant and Lactating Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|       |      |      |
|-------|------|------|
| M.R.P | D.P. | B.V. |
| 2800  | 2400 | 1750 |

### SERVING SIZE :

|                           |               |
|---------------------------|---------------|
| 1 Bottle<br>150 Capsules. | 30 Days Pack. |
|---------------------------|---------------|

# ALPHA MALE

## Ultimate Men's Hormone Optimization

Deep within every man has the primal desire to rise to the top. To Improve, To Perfect, To become Invincible. Only a select few live to redefine the limits of Masculinity while the rest know nothing but mediocrity. These are the men who blast through the most grueling workouts with unparalleled ferocity, and still have the energy and desire for something more.

Introducing our all-natural Ayurvedic Testosterone and Men's Hormone Boosting supplement : Alpha Male, designed to support optimal hormone levels and improve overall wellness. This powerful formula contains a blend of 11 traditional Ayurvedic herbs that have been proven to support men's health and testosterone levels, as well as to boost men's fertility.

**Ashwagandha:-** Known as "Indian ginseng," this herb has been used for centuries to support energy and vitality, as well as to enhance sexual function and fertility.



**Shilajit:-** This ancient herb is known for its ability to support healthy testosterone levels, as well as for its anti-aging properties, and to boost sperm count and motility.



**Kaunch Beej:-** This herb is known to support healthy sperm production, as well as to promote overall sexual health and function, and to improve sperm count and motility.



**Vidarikand:-** This herb is known to support healthy libido and sexual function, as well as to promote overall vitality and energy, and to boost sperm count and motility.



**Safed Musli:-** This herb is known to support healthy testosterone levels, as well as to promote overall physical and mental performance, and to improve sperm count and motility.



**Gokshura:-** This herb is known to support healthy urine flow, as well as to promote overall prostate health, and to boost sperm count and motility.



**Shatavari:-** This herb is known to support healthy reproductive function, as well as to promote overall emotional well-being, and to boost sperm count and motility.



100% AYURVEDIC | 100% VEGETARIAN | STEROID FREE | NO HEAVY METALS | INDEPENDENT LAB TESTED

# Go On Cream

## Male Genital Desensitizer



80% of women wish that their partners would last longer in bed. We make this wish a reality. Imagine longer love making, where both the partners are totally satisfied!

Introducing our Ayurvedic Go On Cream to help address Premature Ejaculation in men, made with a proprietary blend of 7 potent oils. Our unique blend of oils work together to help increase stamina, improve control, and enhance sensation for a more satisfying experience for both partners. This all-natural formula is designed for men experiencing premature ejaculation.

### Key benefits include:

- ✓ Effective for men suffering from premature ejaculation.
- ✓ 100% All Natural formulation
- ✓ Results felt from 1st use itself
- ✓ Easy to use air vacuum bottle

### DOSAGE:

Apply one pump full quantity cream on the bottom part of the penis (Where the skin joints) 20 mins prior to sexual encounter.

### WARNING :

For External use only. Do not consume.  
Store in a Cool Dry Place away from Children.  
Not Recommended for Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|               |              |              |
|---------------|--------------|--------------|
| M.R.P<br>2000 | D.P.<br>1600 | B.V.<br>1200 |
|---------------|--------------|--------------|

### SERVING SIZE :

|                         |                        |
|-------------------------|------------------------|
| 1 Bottle<br>12 Fl. Gram | 40 Uses<br>Per bottle. |
|-------------------------|------------------------|

**Rosemary Oil** : Has the effect that improves edema, hematoma.



**Thyme Oil** : Has the effect of activating blood circulation to dissipate blood stasis;

**Sandalwood Oil** : Has the effect of a catalyst, which can strengthen male's muscle power.



**Olive Oil** : Plays the auxiliary effect of dilution in the plants essential oil preparation.

100% AYURVEDIC | STEROID FREE | NO HEAVY METALS | INDEPENDENT LAB TESTED



# MALE VITALITY

## Ultimate Power & Stamina

Introducing our all-natural Ayurvedic Male Vitality Formulation ! This powerful formula is designed to enhance sexual performance and pleasure, using only the finest herbs and ingredients from the ancient science of Ayurveda. Here are just a few of the benefits you can expect from taking our supplement:

### These herbs work together to deliver 8 key benefits:

- ✓ Increased blood flow for stronger erections
- ✓ Boosted stamina and energy for longer-lasting performance
- ✓ Elevated libido and sex drive
- ✓ Enhanced sensitivity for heightened pleasure
- ✓ Improved overall sexual health and wellness
- ✓ Key ingredients of our supplement include

### Dosage:

Simply take 1 capsule 20 minutes before sexual performance for best results.

### WARNING :

Store in a Cool Dry Place away from Children.  
Not Recommended for Pregnant and Lactating Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|               |              |              |
|---------------|--------------|--------------|
| M.R.P<br>2800 | D.P.<br>2400 | B.V.<br>1750 |
|---------------|--------------|--------------|

### SERVING SIZE :

|                          |               |
|--------------------------|---------------|
| 1 Bottle<br>30 Capsules. | 30 Days Pack. |
|--------------------------|---------------|

**Ashwagandha** - Known as an adaptogenic herb that helps reduce stress and enhance sexual vitality.



**Shilajit** - Rich in minerals and known for its powerful aphrodisiac properties.



**Safed Musli** - Known for its ability to improve sexual performance and increase sperm count.



**Kaunch Beej** - Known for its ability to increase libido and improve sexual function.



**Vidarikand** - Known for its ability to improve sexual stamina and vitality.



**Vidanga** - Known for its ability to enhance sexual function and improve sexual health.



**Akarkara** - Known for its ability to improve sexual function and enhance sexual vitality, also used as a natural aphrodisiac.



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# Male Enhancement Oil

## 100% Ayurvedic Ancient formulation

Introducing our Ayurvedic Male Enhancement Oil, a natural and effective solution for improving the health and performance of your penis. Formulated with traditional Ayurvedic herbs, this oil is designed to provide the following benefits:

### This supplement is packed with 5 key benefits:

- ✓ Increased blood flow to the penis, resulting in stronger and longer-lasting erections.
- ✓ Improved sensitivity and stimulation for enhanced pleasure during intercourse.
- ✓ Enhanced libido and sexual stamina for better performance in the bedroom.
- ✓ Reduction in premature ejaculation and improved control over ejaculation.
- ✓ Overall improvement in penis health, including reduction in inflammation and dryness.

### Dosage:

Apply one ml 1 times a day directly into the penis shaft (Excluding the Glans)

### WARNING :

Store in a Cool Dry Place away from Children.  
Not Recommended for Pregnant and Lactating Women.  
Not Recommended for People below 18 years of Age.

### MRP DP :

|               |              |              |
|---------------|--------------|--------------|
| M.R.P<br>2000 | D.P.<br>1500 | B.V.<br>1125 |
|---------------|--------------|--------------|

### SERVING SIZE :

|                    |               |
|--------------------|---------------|
| 1 Bottle<br>30 ml. | 30 Days Pack. |
|--------------------|---------------|

**Clove:** Known for its ability to improve blood flow and is a natural aphrodisiac.



**Nigella Sativa:** Helps in libido and treatment of plaque in the nerves.



**Javatri:** Known for its anti-inflammatory properties and ability to reverse erectile dysfunction.



**Malkangni Oil:** Known for its ability to improve blood flow and boost libido.



**Shilajit** - Rich in minerals and known for its powerful aphrodisiac properties.



**Akarkara** - Known for its ability to improve sexual function and enhance sexual vitality, also used as a natural aphrodisiac.

100% AYURVEDIC | STEROID FREE | NO HEAVY METALS | INDEPENDENT LAB TESTED

# Price List

| Sr. No. | Product Name             | Qty              | M.R.P.      | D.P.        | B.V. |
|---------|--------------------------|------------------|-------------|-------------|------|
| 1       | Pain Relief Formula      | 120 Capsules     | Rs. 2,400/- | Rs. 2,000/- | 1450 |
| 2       | Diabetes Support Formula | 120 Capsules     | Rs. 2,200/- | Rs. 1,800/- | 1300 |
| 3       | Alpha Male Formula       | 150 Capsules     | Rs. 2,800/- | Rs. 2,400/- | 1750 |
| 4       | Piles Support Formula    | 150 Capsules     | Rs. 2,400/- | Rs. 2,000/- | 1500 |
| 5       | Male Vitality            | 30 Capsules      | Rs. 2,800/- | Rs. 2,400/- | 1750 |
| 6       | Go On Cream              | 12 Gm. (40 Uses) | Rs. 2,000/- | Rs. 1,600/- | 1200 |
| 7       | Male Enhancement Oil     | 30 ml            | Rs. 2,000/- | Rs. 1,500/- | 1125 |
| 8       | Weight Loss Formula      | 120 Capsules     | Rs. 4,700/- | Rs. 3,800/- | 2850 |
| 9       | Liver Detox              | 60 Capsules      | Rs. 1,400/- | Rs. 1,000/- | 750  |



Talk to us about any information contained in this document.

Registered Business Address:

**NURTUURA LIFESTYLE PVT. LTD.**

(A division of The Stone Organisation)

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**Disclaimer:**

Please study our compensation structure carefully before deciding to promote our products. We have a Zero Tolerance policy against false commitments with regards to Products, Compensation Plan elements and results. We ask all our distributors to thoroughly go through the Guidelines and Code of Conduct of the company. Compliance of the above is mandatory at all times.

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