



# NURTUURA

A Step Towards Your Financial Freedom...

# BUSINESS

P r e s e n t a t i o n

# 2024

[www.mynurtuura.com](http://www.mynurtuura.com)



WELCOME!

# About Nurtuura

Welcome to Nurtuura Lifestyle Pvt Ltd. a direct selling company based in Mumbai, India. We specialize in providing natural and effective solutions for various health concerns, using the ancient wisdom of Ayurveda. Our product range includes supplements for various health concerns such as weight management, joint health, men's and women's health, immunity, and stress management, as well as personal care, home care, and food products.

Founded with a vision to build a healthy and prosperous community by providing natural and effective solutions to various health concerns, while also providing a unique and sustainable income opportunity for our distributors.

One of the things that sets us apart is our unique hybrid compensation plan. It's a combination of a Binary and Generation plan, which means that our distributors can earn commissions not only from their personal sales but also from the sales of their team members and even the sales of their team members' team members. It's a great way to build a sustainable income stream and grow your business.

As a company, we pride ourselves on the quality of our products and the effectiveness of our formulas. All of our products are made with high-quality, natural ingredients and are manufactured ensuring the highest level of purity and potency. We are committed to providing our customers with safe, natural and effective products that they can trust.

# Our Vision

To empower individuals to achieve optimal health and prosperity through natural and effective Ayurvedic solutions while positively impacting the communities where we operate.

# Our Mission

- To provide high-quality, natural and effective Ayurvedic products that improve the overall health and well-being of our customers.
- To use the ancient wisdom of Ayurveda to create safe and effective solutions for various health concerns.
- To provide a unique and sustainable income opportunity for our distributors through our hybrid compensation plan and extensive training and support programs.
- To build long-term relationships with our customers and distributors.
- To make a positive impact in the communities where we operate.

# Why Nurtuura

- Nurtuura Lifestyle Pvt Ltd is a direct selling company in India that offers a wide range of products including ayurvedic supplements, personal care, home care, and food products.
- The company was co-founded with a vision to build a healthy and prosperous community by providing natural and effective solutions for various health concerns.
- Nurtuura has a unique hybrid compensation plan which is a fusion of Binary and Generation plan, designed to ensure better income possibilities for the distributors.
- The company provides extensive training and support to its distributors and has a strong online presence to connect with potential customers.
- Nurtuura is committed to making a positive impact in the communities where it operates through social welfare activities and charitable initiatives.

MAKE A  
*difference*



# YOUR BUSINESS PLAN



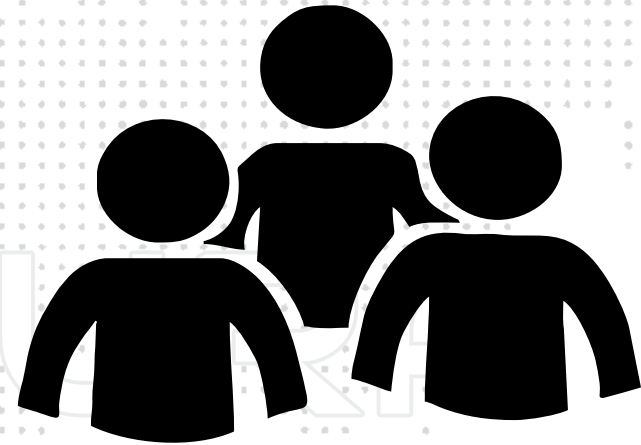
# Types of Income



# Retail Profit



Distributor Price (D.P)  
(20% to 30% Discount)

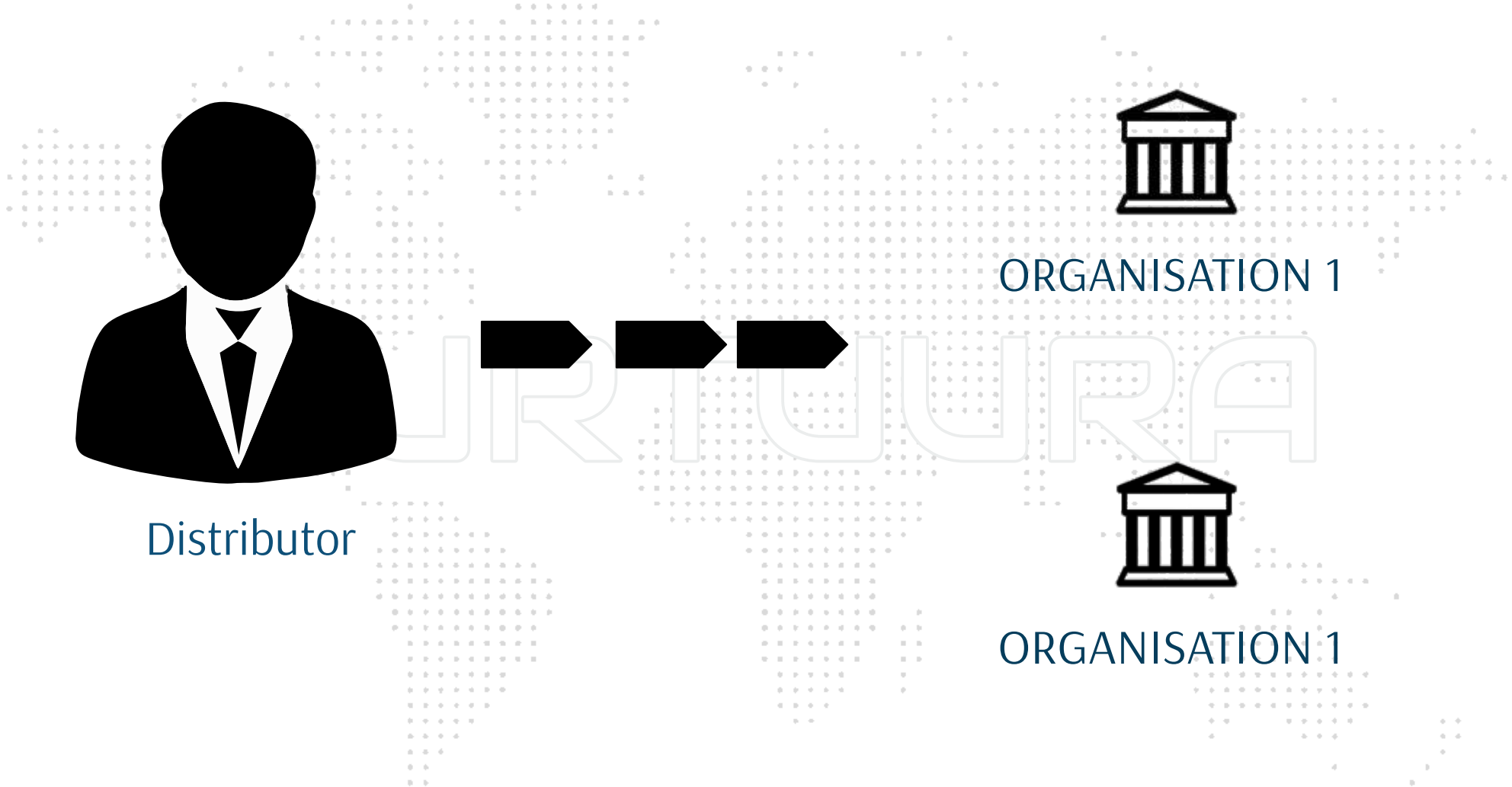


Sell at M.R.P.

The difference is Retail Sale Profit for the Distributor



# Sales Commission



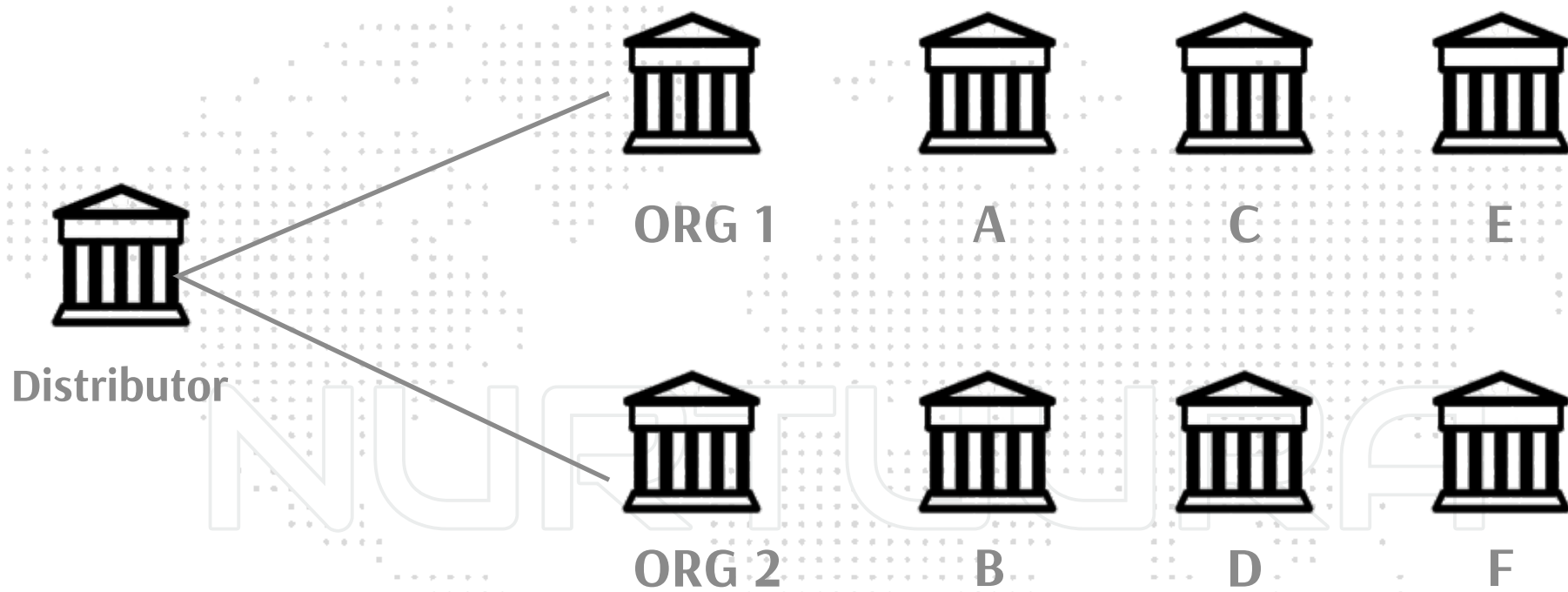
Distributor

ORGANISATION 1

ORGANISATION 1

The Distributor is paid a sales commission of 7% of B.V for every New Organization started by him

# Organization Turnover Bonus



Total Sales Turnover From Both Organization is combined as Total G.B.V. Income is paid by Matching Lower Side G.B.V with Higher Side. 20% of the Lower Side G.B.V is Paid as Organization Turnover Bonus.

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20% of the Lower Side G.B.V is Paid as Organization Turnover Bonus with an upper capping limited to 17.50 Lakh G.B.V.

(Eg: 20% of 1.50 Lakh would amount to a Maximum Daily Bonus amount of Rs. 30,000/- Carry Forward of the Higher Side G.B.V as per company terms.

# Rank Qualifications

Rank Title	Qualifying Condition	Rank Title	Qualifying Condition
Silver Executive	2.5 Lakh Matching O.B.V in 2 Divisions	Diamond Executive	2 Crore Matching O.B.V in 2 Divisions
Gold Executive	5 Lakh Matching O.B.V in 2 Divisions	Founders Diamond	2 Crore Matching O.B.V in 4 Divisions
Founders Gold	2.5 Lakh Matching O.B.V in 3 Divisions	Blue Diamond Executive	5 Crore Matching O.B.V in 2 Divisions
Platinum Executive	7.5 Lakh Matching O.B.V in 2 Divisions	Royal Diamond Executive	10 Crore Matching O.B.V in 2 Divisions
Ruby Executive	15 Lakh Matching O.B.V in 2 Divisions	Crown Diamond Executive	75 Crore Matching O.B.V in 2 Divisions
Founders Ruby	7.5 Lakh Matching O.B.V in 3 Divisions	Black Diamond Executive	150 Crore Matching O.B.V in 2 Divisions
Sapphire Executive	25 Lakh Matching O.B.V in 2 Divisions	Ambassador Black Diamond	5 Crore Matching O.B.V in 4 Divisions
Founders Sapphire	20 Lakh Matching O.B.V in 4 Divisions	Presidential Black Diamond	4 Founders Diamond in 4 Divisions
Emerald Executive	75 Lakh Matching O.B.V in 2 Divisions	Crown Black Diamond	4 Ambassador Black Diamond in 4 Divisions
Founders Emerald	80 Lakh Matching O.B.V in 4 Divisions	Imperial Black Diamond	4 Presidential Black Diamond in 4 Divisions

# Repurchase Income

Level	Percent
1	10
2	9
3	8
4	7
5	6
6	5
7	4
8	3

Level	Percent
9	2
10	1
11	1
12	1
13	1
14	0.5
15	0.5

# Awards & Rewards



Follow the company Website for the latest Award & Reward offers\*



Talk to us about any information contained in this document.

Registered Business Address:

**NURTUURA LIFESTYLE PVT. LTD.**

(A division of The Stone Organisation)

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**Disclaimer:**

Please study our compensation structure carefully before deciding to promote our products. We have a Zero Tolerance policy against false commitments with regards to Products, Compensation Plan elements and results. We ask all our distributors to thoroughly go through the Guidelines and Code of Conduct of the company. Compliance of the above is mandatory at all times.

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